Chair Report

2025 Chair's Report – Broad Cove Community Association

This past year has been a steady and rewarding one for the Broad Cove Community Association, and I'm pleased to share a few highlights with you.

First and foremost, thank you to everyone who continues to support the work of the Association, the Broad Cove Hall and the Adjacent beach lands.

This year we saw the development of solid, rental rates approach for the Hall, which has helped bring stability and clarity for both renters and the Association. It's been encouraging to see a steady flow of bookings and events throughout the year—everything from community gatherings to private functions—keeping the Hall active and welcoming.

We also tackled some important behind-the-scenes work, including the furnace repair. While not the most glamorous project, it's a critical one, and we're grateful to have it addressed to ensure the Hall stays warm, safe, and comfortable for everyone who uses it.

One of the highlights of the year was celebrating the **175th anniversary of the Broad Cove Hall**. It was a wonderful event where we shared history, stories, food, and community. Seeing people of all ages come together to honour the past and celebrate the present was a powerful reminder of why this building matters so much, and what a wonderful community we all live in.

Another major achievement in 2025 was the progress that BCCA and MODL made with the lands adjacent to the Beach. This property now has a named property owner. MODL and BCCA have established a stewardship agreement.

We were also grateful to have received grants from the **Municipality of the District of Lunenburg (MODL)** in support of daily operations and the Fun Run. This funding makes a real difference in our ability to keep the Hall running smoothly and accessible to the community.

Our volunteers and Board members are the backbone of everything we do, and I want to extend a heartfelt thank you to each of you. I don't like to mention names for fear of missing someone but …I did want to make special acknowledgment for **Elizabeth Conrad**, who has looked after Hall bookings for the past 20 years. Elizabeth's dedication, reliability, and care have been invaluable. We are deeply grateful for her dedication over the years.

It has also been lovely to see Board members taking part in training opportunities and attending volunteer summits. This commitment to learning and growing strengthens our organization and helps ensure we continue to serve the community well.

As we look ahead, I'm confident that with the continued support of our volunteers, members, and community, the Broad Cove Community Association will remain strong, and active.

Thank you all for your time, your energy, and your commitment to this special place.

Chair Report

Shelley Scott

BCCA Hall Maintenance 2025

Miscellaneous Repairs and Improvements During 2025

- Replacement of damaged furnace components
- Cleaning and Servicing of propane furnace
- Changing of filters in Water Treatment system (Sediment and UV)
- Fire Extinguisher Inspection
- Water Test
- Shed painting
- Applying Water sealer to decking and stairs
- Exterior Trim Painting
- Replacement of 1st Floor Lighting fixtures and switches
- Replacement of Heating System Thermostat
- General grounds mowing, trimming and clean up

BCCA Events

2025

Events hosted by BCCA

- Pub Night-Nacho's and Drinks- fun night, great company
- Bake/Boutique Sale- Baked goods, clothing, jewelry and more
- Celebrating 175 years – Broad Cove Hall had a Birthday
- Cut Flower workshop – How to grow your own 🌸
- Broad Cove Fun Run- what a great success!!!
- Calendar Sales -sold out again ..
- CKBW Bingo -hosted Radio Bingo – night out with community

Thank you to all who supported the events in 2025

Events would not happen without Volunteers!

Volunteering brings people together, builds connections, and helps our community thrive. Whether you have a little time or a lot, your skills and enthusiasm can make a real difference—and you might even have some fun along the way!

Hall Usage

2025

In 2025 the Broad Cove Hall was used to host 198 events both Public and Private

Rental types included:

- Fitness "Yoga'– Open to the public
- Meetings (MUSIC, BCCA, MODL, Others)– private and public
- Birthday Parties -Private
- Dance Classes (Children's afterschool) - Public
- Artisan Market – open to the public
- MODL workshops -open to the public
- Talks – open to the public
- Baby Showers -Private
- Weddings – Private

  Other various one of events

Check out the FB page, or the broadcovehall.ca webpage for specifics on events held at the Hall.

AGM – Communications

Mylène Lehoux BCCA Board Director January 24th, 2026

I officially took my role with Communications during the past year. It was possible with a great team of contributors including Mary Frier & Shelley Scott, among others. These are the **takeaways from my first 6 months**.

Newsletters

We assembled the information and **Mary Frier produced and shared 10 Newsletters** with all members of the Community**. If you have any activities, events or information, please contact me and I will forward the information to Mary in one message**.

I want to give a **special thank you to Mary for** the work and enthusiasm she put in every Newsletters she prepared.

Website

Shelley Scott, Susan Wellman and Mylène Lehoux were the main contributors /administrators

Statistics (last 6 months)

- Posts: 7 posts / mostly calendar, Photo Albums & Pages
- **Events:** Between 12-20 entries/ month (includes repeats, cleaning and multiple day events)
- **2350 Visitors/ 5230 views** and it has been increasing from May to December.
- **Most visited Pages**
  Calendar, Home Page, Seasons Greetings, **Rental Info** and **Contact**.

Facebook Page

- A bit more than **84 375 views** (59% Non-followers/ 41% Followers)
- A little more than **8170 engagements** (likes or love, shares or comments)
- **883 Followers** Up 8%
- Views by content type
  - **Photo: 39%, Multi-photos: 25%** Link 19.5% **Text 8.5%**
- **Most viewed Posts**
  Bingo Dobbers Up! Fun Run Pictures, Coastal Action meeting & Workshop, Pictures of Tapestry of time Event, Holiday Potluck etc…

Instagram Page to come…

Hall Rental Marketing & Promotion

Shelley Scott and I met at the end of the year to work on **Marketing Material** to **promote the Hall as a Rental and to release the pressure on Volunteers to plan events**

- **Reach out to and expand the hall visibility to potential Renters**
- **Showcase the hall space and amenities through pictures & detailed infos.**

Training & Classes

Designing for Belonging

Shelley Scott, Claire Eddy, Elizabeth Conrad, Mylène Lehoux and Moira Frier (as a MODL Employee) attended a Free Online Training for Community & Volunteer Groups in Lunenburg County.
8 weeks - 2h/weeks

Offered by MODL and led by the Reimagining Sport, Recreation and Leisure Collective—a team of experienced facilitators, practitioners, and community-based researchers.

The training aimed to:

- **Foster inclusive and welcoming communities**
- **Provide practical tools & resources to help reduce barriers to participation in planning activities and events.**

Volunteers Summit

Shelley Scott, Stephanie Yee, Eric Hustvedt (representing Lunenburg County Wheels) and Mylène Lehoux attended the **First Volunteer Summit** in **November 2025**, at **NSCC Bridgewater**.

Project Volunteer - an inter-municipal partnership aiming to promote volunteering across Lunenburg and Queens Counties

- One-day /close to **100 community volunteers** from **Lunenburg/Queens counties**
- For **inspiration, skills-building, and connections**
- Through interactive workshops, inspiring keynote, practical sessions where we learn about recruiting volunteers, fundraising, grant writing, social medias and more.
- We were also introduced to a group of Newcomers to Nova Scotia who connected through volunteering in building their new life. Very Inspiring.
- Lunch, refreshments, door prizes with a grand prize of $500 that went to the **Royal Canadian Legion, Branch 23 in Lunenburg**
- Thanks to the support of the Municipalities in Lunenburg and Queens Counties and the Provincial Government.

Takeaways

- **Connect with other South Shore Communities**
- Making goals shorter and smaller – Celebrate the Achievement
- SMART Specific, Measurable, Achievable, Relevant, Time-Bound
- **Call people, invite them to come with you, introduce them to others**
- **Know your audience / Clear message – Simple**
- **Key Principles of Collaboration: Trust, Communication, Shared Goals, Mutual Respect.**
- **Follow other Social Medias, share and comment on other Communities and Organizations posts** Ex. Vogler's Cove, Petite Riviere, Cherry Hill, Port Medway, Port Joli etc...

BCCA Financial Reports - Dec. 31, 2025 AGM

BCCA 2025 Revenue and Expense Statement - Dec 31, 2025				
January 1 2025 Opening Balance - $8,889.85				
Category	**Revenue**		**Expense**	
Donations	$	4,603.75	$	150.00
Grants	$	6,671.75	$	-
Fundraising	$	13,298.41	$	7,326.46
Rentals	$	9,866.50	$	1,092.50
Operating Expenses	$	197.22	$	18,768.91
Capital Expenditures	$	-	$	6,171.54
Other	$	3,102.96	$	-
Total	$	37,740.59	$	33,509.41

2025 Net Revenue & Expense	**$**	**4,231.18**
Dec 31 2025 Closing Bank Balance	**$**	**13,031.88**
Cash on Hand	**$**	**109.15**
Total	**$**	**13,141.03**